REMARKS/ARGUMENTS

This Amendment is being filed concurrently with a Request for Continued Examination (RCE). With this Amendment, Applicant amends claims 1, 121 and 125 and adds new claims 126-131. No new matter is added. For instance, support for the amendments to new claims 1 and 121 may be found at least in paragraphs [0017] and [0021] of the originally-filed specification as well as FIG. 1 of the originally-filed application. Accordingly, claims 1, 4, 9-18 and 121-131 are currently pending in the application. Based on the foregoing amendments and the following remarks, Applicant respectfully requests reconsideration of the application and allowance of the claims.

I.   **Rejection of Claims 1, 4, 9-18 & 121-125 Under 35 U.S.C. § 103(a)**

Claims 1, 4, 9-18 and 121-125 are rejected under 35 U.S.C. § 103(a) as being allegedly unpatentable over Hertzog et al. (U.S. Patent Appln. Publn. No. 2003/0069874; hereinafter "Hertzog") in view of Rensin et al. (U.S. Patent Appln. Publn. No. 2002/0152332; hereinafter "Rensin").

   A.   **Independent Claim 1**

In contrast to amended claim 1, Applicant submits that Hertzog and Rensin, taken individually or in combination, do not teach or suggest and are altogether silent regarding an apparatus comprising, *inter alia*, processors configured for: (A) *mapping* a *plurality of fields* of *contact data* from *personal information manager* (PIM) *software to* a *plurality* of *corresponding fields of a web page* of a web application to produce mapping data; and (B) wherein said step of *mapping* comprises *generating* a *display prompting* a *user of the apparatus to map respective fields* of *the contact data* from the PIM software to *respective fields* of the *web page*, as recited by claim 1.

In rejecting claim 1, the Examiner relies on paragraph [0059] of Hertzog, alone or in combination with Rensin, for the proposition that the combination allegedly discloses mapping a plurality of fields of contact data from personal information manager (PIM) software to a plurality of corresponding fields of a web page of a web application to produce mapping data.

(See pgs. 2-4 of the Final Office Action dated July 6, 2009 and pg. 3 of the Advisory Action dated October 7, 2009).

In contrast to amended claim 1, the cited portion and indeed all of Hertzog, alone or in combination with Rensin, at most discloses that each of the synchronization traders 52, 54 and 56 of a client services module 26 are responsible for performing a mapping operation between fields of local database 30 and a database maintained by a PIM 22. (paragraphs [0059] & [0055] of Hertzog)

However, nowhere in Hertzog, alone or in combination with Rensin, is there any teaching or suggestion relating to *mapping* comprises *generating* a *display prompting* a *user of an apparatus to map respective fields* of *the contact data* from the PIM software to *respective fields* of the *web page*, as recited by claim 1. Utilizing synchronization traders 52, 54, and 56 of a client services module 26 to perform a mapping operation between fields of a local database 30 and a database maintained by a PIM 22, is not the same or similar to *mapping* a *plurality of fields* of *contact data* from PIM *software to* a *plurality* of *corresponding fields of a web page* by *generating* a *display prompting* a *user of the apparatus to map respective fields* of *the contact data* from the PIM software to *respective fields* of the *web page*, as recited by claim 1.

In contrast to claim 1, Hertzog, alone or in combination with Rensin, is altogether silent and does not contemplate an apparatus that generates any *display prompting* a *user* to *map* respective fields of contact data from PIM software to respective fields of a web page, as recited by claim 1. Rather, Hertzog, alone or in combination with Rensin, at most discloses that synchronization traders 52, 54 and 56 of a client services module 26 performs a mapping operation between fields of a local database 30 and a database of a PIM 22. However, the combination of Hertzog and Rensin does not contemplate generation of a display prompting a user of the client services module 26 to map the fields of the local database 30 and a database maintained by a PIM 22, as would be required by the recitations of claim 1.

Based on at least the foregoing reasons, Applicant submits that the combination of Hertzog and Rensin is deficient and does not teach or suggest all of the features of claim 1. Applicant therefore respectfully requests the Examiner to reconsider and withdraw the § 103(a) rejection of claim 1 and its dependent claims 4, 9-18 and 124.

B.   Independent Claim 121

Independent claim 121 recites a computer program product comprising at least one computer-readable storage medium having computer-readable program code portions stored therein. The computer-readable program code portions compris~eing~, *inter alia*, an executable portion configured to *map a plurality of fields* of *contact data* from *personal information manager* (PIM) software to *a plurality of corresponding fields* of *a web page* of a web application to produce mapping data. The mapping of the fields of the contact data and the web page comprises *generating* a *display prompting a user* of an apparatus to *map* the *respective fields* of *the contact data* from the PIM software to *respective fields* of *the web page*.

Since independent claim 121 contains features that are in some respects analogous to the features recited in independent claim 1, Applicant submits that independent claim 121 and its dependent claims 122, 123 and 125 are patentable at least for reasons analogous to those submitted for claim 1.

II.   New Claims

Applicant herein adds new claims 126-131 to provide more varied protection of Applicant's invention as described in the specification. In addition to their respective dependencies from claims 1 and 121, Applicant submits that new claims 126-131 recite independently patentable subject matter since the cited references, alone or in combination, do not teach or suggest the features of new claims 126-131.
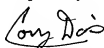
III.   Conclusion

In view of the foregoing remarks, Applicant respectfully submits that all of the claims of the present application are in condition for allowance. It is respectfully requested that a Notice of Allowance be issued in due course. Examiner Zhen is encouraged to contact Applicant's undersigned attorney to resolve any remaining issues in order to expedite examination of the present application.

It is not believed that extensions of time or fees for net addition of claims are required, beyond those that may otherwise be provided for in documents accompanying this paper.

However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 C.F.R. § 1.136(a), and any fee required therefor (including fees for net addition of claims) is hereby authorized to be charged to Deposit Account No. 16-0605.

Respectfully submitted,

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